

CURRICULUM VITAE AND LIST OF PUBLICATIONS

YUVAL GOZANSKY, Ph.D.

**Personal Details**

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**Education**

**Ph.D.** 2009 - 2012  
The Program for Hermeneutics and Cultural Studies,  
Interdisciplinary Studies Unit, Bar-Ilan University. Thesis: "The  
Transformation of the Concept of Childhood in the Israeli  
Television for Children: Creativity as a Test Case." (under the  
supervision of Prof. Avi Sagi and Dr. Dorit Lemberger.)

**M. A. with honors** 2006-2008  
The Program for Hermeneutics and Cultural Studies,  
Interdisciplinary Studies Unit, Bar-Ilan University.

**B. A.** 1991-1994  
Cinema and Television Department, Faculty of the Arts,  
Tel-Aviv University.

### **Academic Awards and scholarships**

- 2009 - 2012 Bar-Ilan University **Doctoral Fellowships of Excellence.**
- 2007 **M. A.** Interdisciplinary Studies Unit, Bar-Ilan University, **Merit grant.**
- 1996 **B. A.** America Israel Cultural Foundation, **Study grant.**

### **Publications**

#### **Referred Articles**

- Gozansky, Y., & Jonas Aharoni, G. (forthcoming, 2020). Transmedia storytelling on Israeli children's drama. In M. Talmon & Y. Levy (Eds.), *Israeli Television: Global contexts, local visions*. Abingdon, UK: Routledge.
- Gozansky, Y. & Lemish, D. (2019). Still “about boys and girls”: What has changed a decade later in gender representation in television programming for children in Israel? *Migdar [Gender]*, 6, [In Hebrew]. <https://www.migdarjournal.com/blank-6>
- Gozansky, Y. (2019). “Growing up” on The Children’s Channel: Coping with taboo on sexuality on children’s television in Israel. *Media Frames*, 18, . [In Hebrew].
- Gozansky, Y. (2018). Fifty years of drama on Israeli children’s television: From teaching to competing. *Israel Studies Review*, 33(2), 123–147.
- Gozansky, Y. (2018). Showing puberty: Overcoming the taboo in children’s television. *Sex Education*, 18(5), 555-570.
- Gozansky, Y. (2017). From pupils to consumers: The transformation of the concept of childhood in Israeli children’s television, *Journal of Children and Media*, 11(1), 36-52.
- Gozansky, Y. (2016). Can children’s television encourage children’s creativity? Israeli TV producers’ discourse. In T. Brown & A. M. Castellanos (Eds.), *Chiselled horizons: A multi-cultural approach to visual literacy* (pp. 105-113). Oxford, UK: Inter-Disciplinary Press.

#### **Scientific Books (Refereed)**

- Gozansky, Y. (2019). From Dodley to Digital: 50 years of Israeli Children's Television. Ra'anana: Open University Press, 290 pages. [In Hebrew].

#### **Other Scientific Publications**

Götz, M., & Gozansky, Y. (2018). *Children's television worldwide II: Gender representation in Israel*. International Central Institute for Youth and Educational Television (IZI), retrieved from <http://childrens-tv-worldwide.com/pdfs/Israel.pdf>

Götz, M., Hofmann, O., Mendel, C., Lemish, D., Scherr, S., **Gozansky, Y.**, Huang, K., Prommer, E., Russo-Johnson, C., Sanabria, E., & Whitaker L. (2018). Whose story is being told? Results of an analysis of children's TV in 8 counties. *Television*, 31(E), 61-65.

Gozansky, Y. (2011). Childhood and change: Children's television perspective. In E. Ginsburg (Ed), *What is cultural change?* (pp. 90-95) [Hebrew]. Hof Ashkelon, Israel: Sapir Academic College.

### **Accepted for Publication**

Gozansky, Y., & Lavie, N. (under review after R&R). Israeli TV creators' social justifications. *Popular Communication*. 1-25.

Nuriely, B., Gigi, M., & Gozansky, Y. (under review after R&R). Young adults know that their issues are not represented: Young adults and mainstream media in Israel. *Journal of Youth Studies*. 1-29.

### **Lectures and Presentations**

#### **Active Participation and Presentation of Papers in Scientific Meetings**

2019 The Children's Media Symposium II, Creativity Re-booted: Platforms and Possibilities for Storytelling. University of the Sunshine Coast, Queensland, Australia. Paper title: "*Flashback: Transmedia Storytelling on Children's TV in Israel*". Presented with Dr. Gabriela Jonas Aharoni.

2019 69th Annual International Communication Association (ICA) *Conference*, Washington Hilton, Washington, D.C., USA. Paper title: "TV Creators' Social Justification: Self-Perceptions of Israeli TV Creators for Adults and Children". Presented with Dr. Noa Lavie.

2019 *The ISCA 23<sup>rd</sup> Annual Conference*, Hadassah Academic College, Jerusalem, Israel. Paper title: "Nation-State Law in Israeli journalism in Hebrew and Arabic: Back to "partisan press"?". Presented with Dr. Moti Gigi.

- 2019 *Fiction 9: Television & Politics*. The 9<sup>th</sup> Conference in Television Studies, Tel-Aviv University. Paper title: “Between liberalism and conservatism on children’s television in Israel: “Grown-ups as a test case”.
- 2018 *The ISCA 22<sup>nd</sup> Annual Conference*, College of Management Rishon LeZion, Israel. Paper title: “The ‘Growing-Up’ on The Children’s Channel (TCC): Coping with Taboo on Children’s Television in Israel”.
- 2018 *Fiction 8: Technology & Television*. The 8<sup>th</sup> Conference in Television Studies, Tel-Aviv University. Paper title: “‘What happened to BFF???’ Media culture of children in the digital age – Multiple screens and fictional interactivity”.
- 2017 *Children’s Global Media Summit*, Manchester, UK. Paper title: ‘Showing puberty: overcoming the taboo in children’s television’.
- 2017 *The ISCA 21st Annual Conference*, Sapir Academic College (Israel). Paper title: ‘The Transformation of the Concept of Periphery Children in the Field Israeli Television for kids’.
- 2016 *Fiction 6: Inside and outside the box*. The 6<sup>th</sup> Conference in Television Studies, Tel-Aviv University. Paper title: ‘Daily Drama and the New Media’.
- 2015 *The Story of Children’s Television – An International Conference* at University of Warwick, UK. Paper title: ‘Israeli Daily Drama as the Answer of Children’s Television to New Media’.
- 2015 *Creative Engagements Thinking With Children*, 10th Global Conference, Inter-Disciplinary.Net in Lisbon, Portugal. Paper title: ‘Can Children’s Television Encourage Children’s Creativity? Israeli TV Producers Discourse’.
- 2014 *Children in the Big City*. The 5<sup>th</sup> Conference of the Program in Research of Child and Youth Culture at Tel Aviv University. Paper title: ‘City Children and the Media’.
- 2014 *Is Israeli Children’s TV avoiding the Reality of life?* A one day Conference in the Audio & Visual Arts Department, Sapir College. Paper title: ‘The Representation of Reality in the Israeli TV for children: From Local to Global Issues and Trends’. Presented with Dr. Gabriela Jonas Aharoni.

- 2014 *Fiction 4: The End of Television?* The 4<sup>th</sup> Conference on Television Studies, Tel-Aviv University. Paper title: ‘Educational Television – The End (or just a Change?)’.
- 2013 *25th IAMHIST Conference: Childhood and the Media*, the International Association for Media and History, University of Leicester (UK). Paper title: ‘The Transformation of the Concept of Childhood in the Israeli Television for Children: Creativity as a Test Case’
- 2012 *IAMCR2012 Conference: International Association for Media and Communication Research, Popular Culture Working Group*, Durban, South Africa. Paper title: ‘The Transformation of the Concept of Childhood in the Israeli Television for Children: From Local to Global Issues and Trends’.
- 2012 *Fiction 2: Television at its best?* The 2<sup>nd</sup> Conference of Television Studies, Tel-Aviv University. Paper title: ‘Children's Television in Israeli: a Change in the Concept of Childhood’.
- 2010 *The 26<sup>th</sup> Association for Israel Studies Annual Conference*, University of Toronto, Canada. Paper title: ‘The Transformation of the Concept of Childhood in the Israeli Television for Children’.
- 2010 The 4<sup>th</sup> researcher’s meeting, Sapir Culture Studies Forum. Paper title: ‘Childhood and Change in Childhood: The Children’s Television Perspective’.
- 2009 The 3rd Workshop for Visual Culture Research, Bar-Ilan University, Ramat-Gan. Paper title: ‘Metaphoric Art-Direction in the Children TV Show “Ken Lazipor”.

### **Research Activity, Awards and Grants**

- 2019 The Reference book Award, Israeli Center for Libraries, with the support of the Ministry of Culture & Sport.
- 2018 Research grant from Dov Lautman Forum for Education Policy, for research about the journalistic coverage of Nation-State Law and its implications on education for democracy and partnership in Israel.
- 2017-2018 Children’s Television Worldwide: Gender Representation II.

## Yuval Gozansky, Curriculum vitae

- 2017 Grant for a research project about non-fiction television programs for children about puberty from all over the world. Prix Jeunesse festival in Munich, Germany.
- 2015 - 2020 Council for Higher Education (Israel) Grant for students and academia involvement with the community project: "Children's news", 130,000 NIS.
- 2015 - 2016 Participation in an international research project of children watching TV, in collaboration with Prix Jeunesse International.

### **Employment**

- 2002 – Current Researcher, Department of Communication, Sapir College.
- 2007 – 2015 Head of Broadcasting Journalism Unit, School of Communication, Sapir College.
- 2011 – 2014 Lecturer, The Program for the Master Degree in Child and Youth Culture, Faculty of Humanities, Tel Aviv University.
- 2008 - Current Lecturer, The Multidisciplinary Program in the Humanities, Faculty of Humanities, Tel-Aviv University.
- 2014 – Current Lecturer, Culture - Creation & Production, Sapir College.
- 2000 - Current Teacher and Lecturer, School of Cinema and Television, Sapir College.

### **Courses Taught**

- Introduction to Children's Television, MA.
- Television for Children: workshop, MA.
- Pro-seminar course: Preschool Children's Media, BA.
- Fluid screens: Media institutions in the post-medium era, BA.
- Children's News: theory and practice, BA.
- Children and Creativity: The Media Case, BA.
- The Digital Kingdom, BA.
- The History and Theory of the Israeli Educational Television, BA.
- Basic Academic Writing, BA.
- Journalism Basics, BA.
- Media Institutions in the Post-Medium Era, BA.
- Television and Learning, Learning from TV, BA.

Television for Children's Productions, BA.

The Basic Television Studio Production, BA.

Creation and Criticism in Broadcasting Journalism, BA.

Television Drama Production, BA.

Internet Television for Sapir College, BA.

Television Magazine Production, BA.

### **Professional Experience**

- 2019            Lecture at the Annual Marketing Conference for Youth in Israel. Paper title: "50 years of children's TV and what's next?"
- 2016            Expert participation in UNESCO international Conference: Global Media and Information Literacy Conference (MIL) in Sao Paulo, Brazil.
- 2015            Lecture at "The Ed-Media Revolution" session in Cinema South Film Festival, Paper title: "Up-to-date Educational Television".
- 2015            Cooperation with "Kids.gov.il" for broadcasting students news stories for children.
- 2014            Juror for the PRIX JEUNESSE Special Prizes "Best of 50 Years in children's and youth TV", PRIX JEUNESSE International.
- 2014            Organization of an Academic and Professional Conference at the Audio & Visual Arts Department, Sapir College.
- 2014            Organization of a seminar with Mr. Jan-Willem Bult from the Netherlands, in the Program in Research of Child and Youth Culture at Tel Aviv University.
- 2014            Expert presentation for "The Committee of Evaluation of the Future of Public Broadcasting in Israel" on the subject of the future of children's TV in Israel.
- 2014            Editor in chief of a Grant Application for USAID "Siblings' Medal of Honor Program", with Hop! TV Group and The Middle East Nonviolence and Democracy (MEND), Beit Hanina, East Jerusalem organization.
- 2014            Expert participation in the Radio Conference, at the IDC Herzliya.

2010-2013 Juror of "Hertel Ha-Zahav", high school students film festival, organized by the Ministry of Education.

### **Television Professional Activities**

2018–Current Expert reviewer for children's programs for the Israeli Public Children's Channel (Kan-Hinotchit, channel 23).

2017 Editor in Chief: *Look at Me*, a preschool documentaries TV series, for Nick Junior Israel.

2014 Editor in Chief: Siblings' Medal of Honor TV Program, proposal for USAID fund with Hop! Group and Middle East Nonviolence and Democracy, Beit Hanina, East Jerusalem.

2000 - 2008 Freelance Director for Children Television: Hop! TV Group, Children's channel and Fox Kids.

2003 Correspondent for the Cable News Company.

1995 – 1999 Director at the Israeli Educational Television.

### **Professional Television Publications (Documentary films):**

2005 Director of the Documentary film for Children: "Sometimes Up, Sometimes Down", for the Children's Channel.

1999 Director of the Documentary film for Children: "All for one, one for all", for the Israeli Educational Television.

### **Membership in Professional/Scientific Societies**

Member of National Association for Media Literacy Education (NAMLE)

Member of the International Communication Association (ICA).

Member of Israel Communication Association.

Holder of a Press Card from the Israeli Association of Communal Communication.

IAMCR: International Association for Media and Communication Research.

The International Association for Media and History.



**Sapir College Activities**

Academic Consultant, Communications department.

Board Member of the Guild of Academics of Sapir College.

Member of the hearing committee, representing the Guild of Academics of Sapir College.

Member of the teachers-students committee, school of Communication.

Public conference at Sapir College: "Journalism and freedom of speech".

Organizing of symposiums about Broadcasting Journalism in the Cinema South Film Festival.

Organizing of a symposium about 'News for Children' at the Sderot Conference for Society.

**Tel Aviv University Activities**

2013- 2018 Member of the Steering Committee of the Multidisciplinary Program in the Humanities, Faculty of Humanities, Tel-Aviv University.

**Public Activities**

2014- 2018 Scientific Consultant of the Israeli NET-MED Youth Project (Networks of Mediterranean Youth), an international UNESCO Youth Program, funded by the European Union.

2008- Current Board Member of the 'Alternative Cultural Space' association.